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TRADE LIST OF GIANT PANSY SEED

1921

CHARLES FROST

PANSY SEED SPECIALISTS



KENILWORTH GIANT PRIZE

12. KENILWORTH GIANT PRIZE. I have improved this strain by selecting and saving seed from the best shaped flowers of the most gorgeous color for many years. It is of the blocked masterpiece type. The plants distinguish themselves by their robust growth and healthy-looking foliage; they are deep rooted and stand the hot, dry weather better than most other varieties. The large flowers on long, thick stems, are carried well above the foliage in the most graceful manner, are of enormous size and of good substance. The petals are exceedingly broad and cover each other in such a manner as to make the flowers appear almost double. The border of each petal being conspicuously undulated and curled, the gorgeous and varied colored blossoms of velvety texture, perfect form and giant size, frequently measuring $3\frac{1}{2}$ inches in diameter; the ground color such as yellow, white, deep orange, mahogany brown, bronze blue, and endless variations. Most petals are beautifully marked with a large blotch, a few are self-colored. They are specially fine for planting under glass or outside for cut flowers at all seasons. 500 seeds, 30c; 1000 seeds, 50c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$5.00; 1 oz., \$10.00.

**Kenilworth
Giant Pansy Seed**

Charles Frost

Kenilworth, New Jersey

Post Office Box 24

IF NOT DELIVERED IN 10 DAYS
RETURN POSTAGE
GUARANTEED

U. S. DEPARTMENT OF AGRICULTURE.
Official Business.

Penalty for private use to avoid the
payment of postage, \$300.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY,
Horticultural and Pomological Investigations.



THE KENILWORTH GIANT PANSY SEED. I take great care to improve the stock constantly. I give my entire time to the pansy seed business. Every year I try all the novelties of known merit and those that prove extra good are added to my list. It is a well known fact that American carefully grown Pansy Seed will produce larger flowers than European seed.

In sending you my list of Pansy Seed, I take the opportunity to thank you for your patronage and constantly increasing trade. I shall strive to merit its continuance by furnishing, as in the past, only the very best seeds. All my seeds are tested by myself before putting up. I solicit a trial order and am confident that it will be to your advantage as well as mine. I know that my seeds will give much satisfaction, and will result in my receiving your regular orders in the future.

NON-GUARANTY — Most of the failures with seeds are due to causes entirely beyond our control, such as unfavorable weather and soil conditions, too deep or too hallow planting, etc., which renders it impossible for us to guarantee success, and although we take all possible care to supply only such seeds as will, under proper conditions, produce satisfactory results, we still give no warranty as to description, quality of any of the seeds sent out, and will not be in any way responsible for the crop, and every order will be executed on these conditions only. It must, however, be plain to everyone who gives the matter the slightest thought that it is to our best interest to send out only such seeds as will not only grow, but prove true to name and description.

I do a strictly Cash Business, regardless of the responsibility of the customer.

Remittances must accompany all orders, and may be made by P. O. Orders, Express Orders or Draft. If you must send stamps, send 1c stamps.

Sign your name, postoffice, county and State plainly.

10. **KENILWORTH GIANT EXHIBITION** is the very finest complete mixture ever sent out. Seed carefully saved from marked plants of the best varieties, with the largest and best shaped flowers and richest coloring. It is impossible to convey an adequate idea of the delightful variations in color and markings of this unrivalled mixture. 500 seeds, 30c; 1000 seeds, 50c; $\frac{1}{8}$ oz., \$1.35; $\frac{1}{4}$ oz., \$2.50; 1 oz., \$10.00.



**NEW EARLY FLOWERING OR WINTER
BLOOMING GIANT PANSIES**

NEW EARLY-FLOWERING OR WINTER-BLOOMING — An entirely new and distinct strain of pansies. The main advantage of these new pansies is the extreme earliness of flowering. Sown at the same time as other pansies, they begin flowering the early part of March, or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other pansies are only showing buds. The flowers are large, well formed, and fragrant.

4. **JOVE.** Lower petals purple-violet, upper ones azure blue.

5. **MARS CORNFLOWER.** Blue.

6. **NORTH POLE.** Pure snow white.

7. **WORDEN.** Quite black.

8. **HELIOS.** Pure yellow.

14. **WINTER SUN.** Golden yellow, with dark eye.

15. **ICE KING.** Silvery white, with dark eye.

16. **CELESTIAL QUEEN.** Light or sky blue.

17. **CHARM OF MARCH.** Dark velvety blue.

18. **A MIXTURE** of the 9 preceding colors and other shades.

500 seeds, 25c; 1000 seeds, 40c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; 1 oz., \$7.50.

19. **Trimardeau Giant Pansy**, improved; it is far superior to the ordinary run of Trimardeau that is sold. It is a very showy class of vigorous, compact growth. Flowers of enormous size in all the self colors, blocked, striped, margined, etc. It is very doubtful if any other pansy will give as good satisfaction as the improved Trimardeau for all general purposes. 1,000 seeds, 30c; 4,000 seeds, \$1.00; $\frac{1}{4}$ oz., \$1.35; $\frac{1}{2}$ oz., \$2.50; 1 oz., \$5.00.

22. **Giant Kenilworth Strain**. The flowers are of perfect form and substance; many of the immense flowers are 3 in. It is a striking collection of beautiful colors and markings, rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, medium or dark mixtures. 1000 seeds, 35c; $\frac{1}{8}$ oz., 90c; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.00; 1 oz., \$6.00.

24. **Giant Kenilworth Show** is undoubtedly the largest flowered Pansy in the world; the immense flowers are of circular form. A beautiful collection of colors and markings. 1000 seeds, 40c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.75; 1 oz., \$7.50

26. **Giant Kenilworth Cut Flower Mixture** is a distinct class by itself, surpassing all other strains as a cut flower for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems. 6 or 7 inches long, in the most graceful manner, and stand the hot, dry weather well. 1000 seeds, 40c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.75; 1 oz., \$7.50.

28. **Giant Masterpiece**. A remarkable type, the curled wavy petals giving the flower a double appearance; large flowers of great substance, on long, strong stems, and its ability to stand the hot, dry weather, makes it a favorite for cut flowers. 1000 seeds, 40c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.75; 1 oz., \$7.50.

30. **Giant Three and Five Blotched Pansies**. A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich, velvety colors; reds are particularly conspicuous, the petals being distinctly marked with three or five large, dark blotches. 1000 seeds, 35c; $\frac{1}{8}$ oz., 90c; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.00; 1 oz., \$6.00.



GIANT BOTCHED

32. **Giant Parisian**. The flowers are of enormous size and beautifully marked, most five dark blotches on white and yellow ground; an unusually showy mixture. 1000 seeds, 35c; $\frac{1}{8}$ oz., 90c; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.00; 1 oz., \$6.00.

34. **Giant Bronze**. A fine mixture of all shades of velvety brown, bronze, Havana brown, mahogany and copper shades. 1000 seeds, 35c; $\frac{1}{8}$ oz., 90c; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.00; 1 oz., \$6.00.

36. **Triumph of Giant**. Remarkably beautiful. The imposing five-spotted flowers on long, vigorous stalks, are of enormous size, perfectly round and of unusual substance. The individual petals are very broad and cover each other in such a manner as to make the flowers appear almost double, the border of every petal being conspicuously curled. The plants are of a robust growth and form compact bushes of a round shape. 1000 seeds, 35c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.00; 1 oz., \$6.00.

40. **Giant Bath's Empress**. The finest of fancy English pansies. Flowers are very large, mostly frilled and blotched and of great substance, and the colors are brilliant and varied. 1000 seeds, 40c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.75; 1 oz., \$7.50.

70. **Orchid-Flowered, Mixed**. A dwarf, free bloomer, with a range of delicate colors that do not exist in any other pansies; a remarkable combination of light rose, shell pink, blush mauve, fawn, light brown, orange and chamois. 1000 seeds, 30c; 4000 seeds, \$1.00; $\frac{1}{4}$ oz., \$1.30; $\frac{1}{2}$ oz., \$2.50; 1 oz., \$5.00.

Prices of Kenilworth Pansy Seed in Separate Colors

Trade packet of 1000 seeds, 30c; any 4 packets, \$1.00; $\frac{1}{4}$ oz., \$1.30; $\frac{1}{2}$ oz., \$2.50; 1 oz., \$5.00

Please Order by Number

38. **Giant Madam Perret.** The flowers are produced most freely on long stems and are of a great diversity of colors, comprising all shades of red and wine from lightest rose to darkest purple. Good for cut flowers.
42. **Giant Adonis.** Beautiful light blue, marked with a yellowish white face and large, dark blue blotches.
44. **Giant Black.** Almost coal black.
48. **Giant Lord Beaconsfield.** Deep purple-violet, upper petals light lavender shading to white.
50. **Giant Curled Goliath.** Enormous ruffled flowers of a pure golden yellow with three black blotches. Very beautiful.
54. **Giant President Carnot.** Large, pure white ground with five rich violet-blue blotches.
56. **Giant Light Blue Shades.**
58. **Giant Indigo Blue.** Extra fine, of the richest deep velvety blue.
60. **Giant Hortensia.** Beautiful red shades.
62. **Giant Prince Henry.** New, darkest blue. extra large.
63. **Ruby King.** Superb crimson and red.
64. **Snow Queen.** Pure satiny white. A better white than 106, but not quite so large.
66. **Giant Orchid Flowered Almond Blossom.** Delicate rose colored.
68. **Giant Curled Andromeda.** This lovely flower is very striking with gay color and elegant habit. Its color is a very delicate apple-blossom, generally showing a soft lavender blue or rosy lilac hue, rendered still more effective by a somewhat darker veining.
72. **Giant Orchid Flowered Mammoth.** Green-yellow shades with large red eye; beautiful.
74. **Giant Orchid Flowered Sunlight.** Bright yellow with very large clearly defined red-brown blotches.
78. **Fancy Bridesmaid.** Clear white with a hue of delicate rose and well defined large violet eyes in the three lower petals.
80. **Giant Purple.** Very large, rich, deep purple, solid color.
82. **Giant Peacock.** Rich ultramarine blue, margined with a white edge, and marked in the face with bright rosy carmine tints.
84. **Giant Mercury (New).** A deep blackish purple, really self-colored, without blotches or spots. The flowers are extraordinary in size and substance, being the largest flowers of all self-colored pansies.
86. **Giant President McKinley.** Of a rich glowing yellow, each petal blotched with deep reddish brown.
88. **Giant Emperor Franz Joseph.** White ground, with five brilliant violet blue blotches. Fine for bedding, being of a dwarfed and compact habit, although it produces larger and finer blooms than any white flowered variety known at the present time.
90. **Vulcan Giant.** Very large frilled flower of a brilliant dark red, with five black blotches.
92. **Giant Victoria.** The large flowers of bright wine or blood-red are marked on the three lower petals by large violet blotches, forming an attractive addition to the bright blood-red color.
94. **Giant Red.** A choice collection of rich red shades.
98. **Giant Psyche.** Each flower is elegantly curled and fluted. The five velvety violet blotches are surrounded by a broad white margin.
100. **Giant Yellow with Eye.** Rich yellow with dark blotches.
102. **Giant Yellow.** Pure golden yellow.
104. **Giant White with Eye.** Pure white with a violet blotch on the three lower petals.
106. **Giant White.** Large and satiny white.
108. **Giant Emperor William.** Splendid ultramarine blue, with purple-violet eye.
110. **A Mixture of all on this page.**

WHAT A FEW YEARS HAVE ACCOMPLISHED

Twelve years ago no one had heard of the **Kenilworth Giant Pansy Seed**. Today it is sent to all parts of the United States and Canada where Pansies are grown. **There is a reason.**

We receive annually hundreds of unsolicited testimonials written by disinterested customers. They mean something. We can print only a few. They all tell the same story. We will be pleased to show the original letters, extending back ten years, and can in all probability furnish you with names of satisfied customers in your vicinity.

If you have any doubt about the quality of the seed that I offer, please read the following extracts that have been taken from letters that have come to me voluntarily in the regular course of my business. Some of them have bought my seeds for ten years and know what they are talking about. Why don't you profit by their experience and try the **Kenilworth Giant Pansy Seed**? Try it with your favorite brand. I am sure YOU will be a regular customer afterward.

Cambridge, Ohio, August 13, 1919.

Every year I think, now, next year I will not grow pansies, for they are all so pretty that it takes the dear old dames so long to decide on which one to dig that the time is worth as much as the plants. However, here goes for a bed, and from Frost's, too. I believe this makes six years in succession that I have sent you this order.

FRED W. ARNOLD.

Columbus, Ohio, July 1, 1918.

Here are some more dollars just like the other ones that I have sent to you every year. Please send the worth of same in pansy seed. The flowers last year were better than ever. Jack Frost got into my greenhouse last Winter, but Chas. Frost's plants stood their ground in the cold frame and come out in the Spring in fine color.

C. E. STONE.

Order Sheet for Kenilworth Giant Pansy Seed

CHARLES FROST, P. O. BOX 24, KENILWORTH, N. J.

Name _____

Date, _____ 1920

P. O. Box, Street,
or Rural Delivery, _____

Amount Inclosed, _____

Postoffice _____

State _____

\$ _____

| QUANTITY | | PRICE | | QUANTITY | | PRICE | |
|----------|--------------------------------|-------|------|----------|--|-------|------|
| | | \$ | cts. | | | \$ | cts. |
| | 4 Jove | | | | 54 President Carnot | | |
| | 5 Mars | | | | 56 Light Blue | | |
| | 6 North Pole | | | | 58 Dark Blue | | |
| | 7 Woden | | | | 60 Hortensia-red | | |
| | 8 Helious | | | | 62 Prince Henry | | |
| | 10 Kenilworth Giant Exhibition | | | | 63 Ruby King | | |
| | 12 Kenilworth Giant Prize | | | | 64 Snow Queen | | |
| | 14 Winter Sun | | | | 66 Orchid Flowered Almond Blossom | | |
| | 15 Ice King | | | | 68 Curled Andromeda | | |
| | 16 Celestial Queen | | | | 70 Orchid Flowered Mixture | | |
| | 17 Charm of March | | | | 72 " " Mammoth | | |
| | 18 Mixed Early Flowering | | | | 74 Orchid Flowered Sunlight | | |
| | 19 Giant Trimardeau | | | | 78 Bridesmaid | | |
| | 20 Princess | | | | 80 Royal Purple | | |
| | 22 Medium Mixture | | | | 82 Peacock | | |
| | 24 Kenilworth Show | | | | 84 Mercury | | |
| | 26 Kenilworth Cut Flowers | | | | 86 President McKinley | | |
| | 28 Masterpiece | | | | 88 Emperor Franz Joseph | | |
| | 30 Three and Five Blotched | | | | 90 Vulcan | | |
| | 32 Parisian | | | | 92 Victoria | | |
| | 33 Matchless | | | | 94 Red Shades | | |
| | 34 Bronze Shades | | | | 98 Psyche | | |
| | 36 Triumph of Giants | | | | 100 Yellow Dark Eye | | |
| | 38 Madam Perret | | | | 102 Golden Queen | | |
| | 40 Giant Bath's Empress | | | | 104 White Dark Eye | | |
| | 42 Adonis | | | | 106 White | | |
| | 44 King of the Blacks | | | | 108 Emperor William | | |
| | 48 Lord Beaconsfield | | | | 110 A mixture of all sorts that is on page 6 | | |
| | 50 Curled Goliath | | | | | | |

Idlewood, N. J., July 3, 1920.

If I have as good success as I had with the last lot I purchased from you, that early flowering or Winter blooming, this year. I will be delighted. They were very fine.
W. S. WALKER.

Lake Charles, La., July 28, 1920.

The other day I got pansy seed from you. I tested it and found out that nearly every seed was germinating up. I am very satisfied with your seed.
GEO. S. DUFLOT.

Council Grove, Kansas, July 27, 1920.

This is the fourth year of ordering your early flowering or Winter blooming pansy seed. The pansy seed has always done fine; a great money maker.
GEO. A. SPEER.

Los Angeles, Cal., July 29, 1920.

The pansy seed which you furnished us last season gave excellent satisfaction, the germinating power being extremely high and strain exceptionally good.
PAUL E. HOWARD.

Raleigh, N. C., July 19, 1920.

Having purchased from you for several years, I feel I should say that yours is the finest strain I have seen, and my plants are the admiration of everyone that comes my way, and they sell.
W. T. DELANEAR.

Dorranceton, Pa., July 15, 1920.

Our pansies this year from your seed were the most beautiful we have ever seen; most of them were very large and the colorings were wonderful. We hope to have many more next year.
MRS. N. W. ELEY.

Toronto, Canada, July 4, 1920.

As you know I have been growing pansies from your seed for several years. They certainly have been the admiration of numerous friends and I am very pleased with them. They have been blooming since the early Spring and at the present time are a picture.
A. E. DAVIS.

Plainsville, Ct., August 9, 1920.

Friend Frost—We are here again for pansy seed. The seed we purchased from you last season gave unlimited satisfaction. Inclosed find P. O. M. O. for \$15.00 worth. We ordered pure large yellow pansy seed last year; the blossoms were very fragrant; had wonderful success with them up to the present time, the above date.
LESTER PLANT FARM.

Herrehead, N. Y., July 31, 1920.

I had no trouble to get more for my pansies than others, and it was because they were better flowers.
EARL SHULTS.

Westbury, L. I., N. Y., July 22, 1919.

Your Winter blooming pansies proved most satisfactory with me last Winter. under greenhouse conditions. They were in flower when I planted them after a side-bench of Christmas ferns finished, and were a mass of bloom until after Easter, when I had to have the bench for Spring stock.
ROB. S. RENISON.

Devenport, Ia., July 16, 1919.

Find enclosed check for \$60.00, and send us the pansy seed described on order sheet. We have had another good year with your seed, although I and my brother spent a year in the army, the boys left in charge of the place made good with the pansies.
KROSPINANN BROS.

Utica, N. Y., July 3, 1919.

We just want to say that yours was the handsomest pansies that we ever had in many a year. Seed from another grower were also tried and was sadly disappointing.
THE PLANTADENDIOM.

La Grange, Ill., September 16, 1919.

The pansy seed you sent me was certainly very fine. I believe every seed germinated and is doing fine.
WALTER SCOTT.

Springfield, Mass., July 1, 1919.

I am satisfied that Kenilworth pansy seed is sure to make friends with lovers of pansies, and I am going to tell you that I had more delighted customers last year than ever before, and I have sold pansies for 14 years and bought everywhere, American and European seed, but never had so many people speak of the pansies they got from me last year.
GILBERT MULLER.

Rockville, Md., July 7, 1919.

The pansy seed I bought from you last year proved to be the finest pansies I ever say, and was admired by many.
EMMETT DOWE.

Mattapan, Mass., July 12, 1919.

I had some of your seed last year and it was great. People came from far and near to get some pansy plants.
M. F. GRAY.

New Castle, Pa., July 10, 1919.

Your pansy seed last season were grand success. We never had such fine blossoms before.
BUTZ BROS.

Niagara Falls, N. Y., August 15, 1919.

The seed you sent last year was the best pansy seed we ever had.
HARRIS & LEVER.

Sarnia, Ont., July 8, 1918.

The seed I received a year ago from you produced the finest flowers I ever grew, and I have purchased seed from European growers before the war. From now on American seed for mine.
G. W. J. BRIDGES.

Toronto, July 5, 1918.

I am writing to let you know that I was pleased with your pansy seed, and I wish you would mail me twenty-five dollars worth of your Kenilworth Giant Fancy seed in medium mixture.
B. W. MILLER.

Rhinbeck, N. Y., June 20, 1918.

My bed of Winter blooming giant pansies last Winter was the talk of the town.
ELMER COON.

Bemidji, Minn., June 26, 1918.

I have had very good success with your pansy seed, having grown them the last five or six years. Our Winters have been very severe, mercury often holding around 40 below zero for weeks at a time. We are within two hours drive of Lake Itasca, where one can step across the Mississippi, but your pansies stand the Winter well, with very little protection.
A. E. WEBSTER.

Kulpmont, Pa., July 13, 1918.

I had some of your seed last year. They certainly are prize flowers. I am not a very big grower. I had flowers 3 and 3½ inches.
JOHN D. PARKER.

Great Barrington, Mass., July 18, 1918.

I have used the Kenilworth strain of pansy seed for the past four years and found them very satisfactory.
EDWARD B. DOLBY.

Orillia, Ont., July 11, 1918.

The pansy seed I have got from you for the last few seasons have turned out to the best of satisfaction. The large flowers are the ones that take the eye of most of our customers.
GEORGE SHEET.

Cambridge, Ohio, August 8, 1918.

Your seed is giving perfect satisfaction, as shown by my coming back every year.
FRED W. ARNOLD.

Elkhardt, Ind., June 21, 1918.

I have been growing pansies from your seed for several years and I have been well pleased with it.
H. D. SEELE.

North Platte, Neb., June 6, 1918.

Your service in the past was very good. We tried different strains last year. Yours was the best.
THE NORTH PLATTE FLORAL CO.